

Cisca Brouwer is Senior Associate General Counsel at Snap Inc., the camera company that owns the Snapchat, Bitmoji, and Spectacles brands. Cisca leads the Commercial Legal team, which handles global ad policies, terms for all Snap ad inventory, marketing initiatives, agency and advertiser agreements, payment integrations, partnership and content deals, hardware and software deals, real estate transactions, measurement and tech platform deals, and all other commercial transactions, as well as Legal Ops. Cisca earned her undergraduate and law degrees from the University of California, Berkeley.